



For more details,
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POS - SUD Life Sanchay | UIN: 142N058V05 | Individual Non-Linked Non-Participating Savings Life Insurance Plan

Star Union Dai-ichi Life Insurance Company Limited | IRDAI Regn. No: 142 | CIN: U66010MH2007PLC174472

Registered Office: 11th Floor, Vishwaroop I.T. Park, Plot No. 34, 35 & 38, Sector 30A of IIP, Vashi, Navi Mumbai - 400 703 | 1800 266 8833 (Toll Free) | Timing: 9.00 am - 7.00 pm (Mon - Sat) | Email ID: customercare@sudlife.in | Visit: www.sudlife.in | For more details on risk factors, terms and conditions, please refer to the sales brochure carefully, before concluding the sale. Participation by the Bank's customers in Insurance Business shall be purely on a voluntary basis. It is strictly on a non-risk participation basis from the Bank. Trade-logo displayed belongs to M/s Bank of India, M/s Union Bank of India and M/s Dai-ichi Life International Holdings LLC and are being used by Star Union Dai-ichi Life Insurance Co. Ltd. under license.

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SUD-LF-09-24-3467

#DeshKaInsurance



10 saal ka Jeevan Bima aur 150% guaranteed returns*

Key features



**Guaranteed returns of
150% of annualised
premium**



**Hassle-free simplified
digital process**



No medicals



**Affordable for all
customer segments
(Premium ₹ 6,000 - ₹ 1,50,000)**

*Guaranteed returns will be from the end of 11th year onwards for the period of 10 years.

What is POS – SUD Life Sanchay?

POS – SUD Life Sanchay is a Regular Premium Non-Linked Non-Participating Point of Sales Savings Life Insurance Plan that helps in generating supplementary source of income for you and your loved ones.

What does the plan do?

- Benefits are payable in 10 equal annual regular installment of an amount equal to 150% of Annualized Premium, will be paid at the end of each year during the Payout Period. (i.e. from 11th Year to 20th Year)
- Plan provides fixed Premium Payment Term and Policy Term of 10 years
- A life cover with hassle-free issuance
- Income tax benefits are as per Section 80C and Section 10(10D) of the Income Tax Act, 1961* subject to conditions stipulated therein

**Tax benefits are as per the prevailing tax laws and subject to change from time to time. Conditions apply*

When is this plan right for you?

This plan is right for you if:

- You are looking for a life cover with hassle-free issuance
- You want to put aside some savings to create supplementary future income
- You want a plan that provides a guaranteed source of income for 10 years

Key Features:

- Sum Assured
Minimum: ₹ 90,000 Maximum: ₹ 22,50,000

Premium Payment Term	Policy Term
10 years	10 years

Eligibility:

- Entry Age: 18-45 years (age last birthday)
- Maximum Cover Age: 55 years (age last birthday)

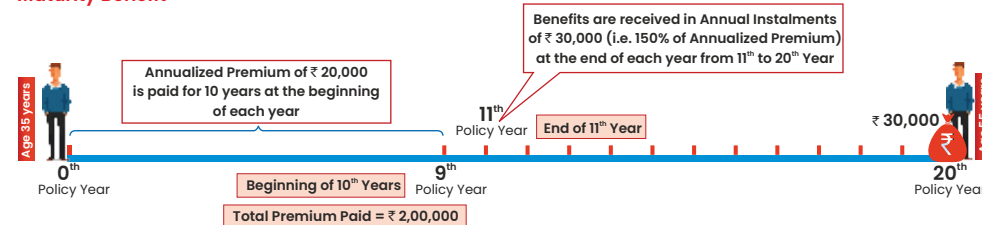
How does the plan work?

To understand the benefits, let us assume that Mr. Rohit (aged 35 years) is looking for an investment plan which helps him generate second source of income to fulfill his additional expenses or family needs 10 years later. Mr. Rohit opts for POS – SUD Life Sanchay:

- He pays an annual premium of ₹ 20,000 for 10 years. On Survival of Mr. Rohit till the end of Policy Term i.e. 10th year at Maturity, he will start receiving ₹ 30,000 (150% of Annualized Premium) at the end of each year during the payout period (i.e. 11th to 20th year). The first installment is payable at the end of 11th Year.
- In case of unfortunate demise of Mr. Rohit during 8th year of Policy Term, the Nominee or Beneficiary will receive the death benefit in 10 equal annual regular installments. The first payment will be made at the time of death claim admitted and settled by the Company and remaining installments would be received on the subsequent death anniversaries of Mr. Rohit.

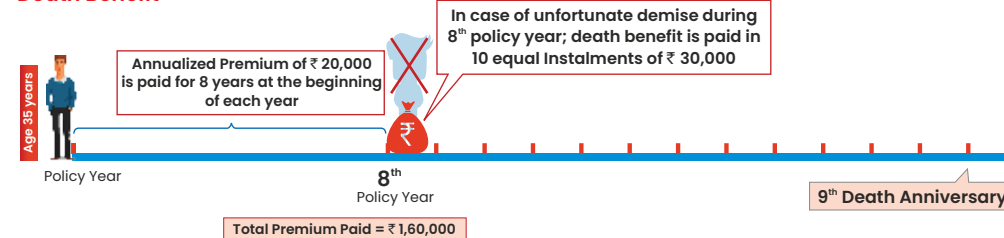
SCENARIO 1

Maturity Benefit



SCENARIO 2

Death Benefit



In the above illustrative example, the premium shown is exclusive of Goods and Services tax and extra premium, if any. In scenario 1, it is assumed that the policy is in-force on date of maturity and all the due premiums are paid by the policyholder. In case of death after PPT, the remaining payment continues as scheduled.